A3940 - 1.3U

**College Placement Council, Inc.** 62 Highland Avenue / Bethlehem, PA 18017

# CPC Salary Survey

REGIONAL Report No. 1 February 1989

## MIDWESTERN REGION (MCPA)

Adrian College
University of Akron
Anderson University
Augustana College
Augustana College-Sioux Falls
Bradley University
Buena Vista College
Calvin College
Capital University
Case Western Reserve University
Cedarville College
Central Missouri State University
University of Chicago
University of Chicago-Graduate School of Business
University of Cincinnati
Cleveland State University
Coe College
Concordia College
Davenport College-Grand Rapids
University of Dayton
Defiance College
DePaul University
DePauw University
Doane College
Dordt College
Eastern Michigan University
Emporia State College
Eureka College
Ferris State University
Franciscan University - Steubenville
Grace College
Grand View College
Hanover College
IIT-Illinois Institute of Technology
University of Illinois-Chicago
University of Illinois-Chemistry & Chemical Engineering
University of Illinois- Commerce & Business
University of Illinois-Engineering
Indiana University
Indiana University-Northwest
Indiana University/Purdue University-Indianapolis
Iowa State University-Agriculture
Iowa State University-Business, Science & Humanities
Iowa State University-Design
Iowa State University-Engineering
Iowa State University-Family & Consumer Science
Iowa State University-Veterinary Medicine
University of Iowa
University of Iowa-Engineering
John Carroll University
Judson College
University of Kansas-Arts
University of Kansas-Business
University of Kansas-Engineering
Kenyon College
Knox College
Lawrence University
Loras College
Mac Murray College
Manchester College
Marietta College
Marquette University
Mayville State University
Michigan State University
Michigan Tech University
University of Michigan-Ann Arbor-Business Administration
University of Michigan-Ann Arbor-Engineering
University of Michigan-Dearborn
University of Minnesota-Agriculture
University of Minnesota-Carlson School of Management
Minot State University
University of Missouri-Columbia - Engineering
University of Missouri-Rolla
University of Missouri-St. Louis
Missouri Western State College
College of Mount St. Joseph
Mundelein College
Muskingum College
North Central College
University of North Dakota
Northern Illinois University
Northern Michigan University
Northland College
Northwestern College
Northwestern University
Northwestern University-Kellogg Graduate School of Business
Northwest Missouri State University
Ohio Northern University
Ohio State University-Agriculture
Ohio State University-Arts & Science
Ohio State University-Business
Ohio State University-Engineering
Ohio University
Ohio Wesleyan University
Otterbein College
Pittsburg State University
Purdue University
Rockford College
Saginaw Valley State University
Southern Illinois University- Carbondale
Southern Illinois University- Edwardsville
Southwest Missouri State University
St. Ambrose University
College of St. Thomas
Stephens College
Taylor University
University of Toledo
Tri-State University
Washington University-School of Business
Wayne State University
Westmar College
University of Wisconsin-Eau Claire
University of Wisconsin-Green Bay
University of Wisconsin-Madison - Arts
University of Wisconsin-Madison - Business
University of Wisconsin-Madison - Engineering
University of Wisconsin-Platteville
University of Wisconsin-River Falls
College of Wooster
Wright State University
Youngstown State University

The career planning & placement offices that participate in the ***Salary Survey*** are divided into seven geographic regions. The participants listed above comprise the **Midwestern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (January 9, 1989, through February 3, 1989) and cumulatively (September 1, 1988, and February 3, 1989). The block tables list data for the cumulative period, and include only those categories for which offers were reported.

Copyright 1989 by The College Placement Council, Inc.
No part of this publication may be used, adapted, or reproduced in any manner whatsoever without written permission.
ISSN 0196-1004

# BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

## INTERIM PERIOD 1/9/89 THROUGH 2/3/89

## CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

| BY CURRICULUM FOR ALL TYPES OF EMPLOYERS | NUMBER OF OFFERS | | AVERAGE $ OFFERS | | PERCENTILES' | | | NUMBER OF OFFERS | | AVERAGE $ OFFERS | | PERCENTILES' | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | REGIONAL | NATIONAL | REGIONAL | NATIONAL | 90TH | 50TH | 10TH | REGIONAL | NATIONAL | REGIONAL | NATIONAL | 90TH | 50TH | 10TH |
| **BUSINESS** | | | | | | | | | | | | | | |
| ACCOUNTING | 216 | 561 | $25215 | $25166 | $27360 | $25000 | $23000 | 523 | 1331 | $25273 | $24690 | $27500 | $25500 | $22500 |
| BUSINESS ADMIN (INCL MGMT | 62 | 155 | 22520 | 23342 | 28500 | 21552 | 18500 | 122 | 330 | 22272 | 22070 | 28000 | 21552 | 17500 |
| DISTRIBUTION MANAGEMENT | 15 | 26 | 23410 | 24480 | * | * | * | 18 | 36 | 24159 | 24363 | * | * | * |
| ECONOM & FINANCE (BANKING | 34 | 85 | 22946 | 23074 | 28500 | 24250 | 18000 | 109 | 253 | 23328 | 22966 | 27500 | 24000 | 18000 |
| HOTEL/RESTAURANT MGMT. | + | 13 | + | 21154 | | | | 14 | 64 | 18474 | 19737 | * | * | * |
| HUMAN RSRCS (incl LABOR R | 8 | 11 | 20350 | 20036 | * | * | * | 12 | 23 | 23067 | 21538 | * | * | * |
| MANAGEMENT INFO SYSTEMS | 27 | 51 | 27753 | 27689 | 31200 | 27120 | 25000 | 87 | 138 | 26574 | 26626 | 30000 | 26400 | 24500 |
| MARKETING/MARK MGMT (RESR | 45 | 125 | 22697 | 22395 | 26400 | 23000 | 18000 | 134 | 322 | 22465 | 21989 | 26100 | 22000 | 18200 |
| REAL ESTATE | + | + | + | + | | | | + | 6 | + | 22788 | | | |
| **COMMUNICATIONS** | | | | | | | | | | | | | | |
| ADVERTISING | + | 1 | + | 17000 | | | | 5 | 10 | 20077 | 19249 | * | * | * |
| COMMUNICATIONS | 12 | 20 | 22577 | 21027 | * | * | * | 30 | 60 | 20149 | 20041 | 27996 | 19000 | 12500 |
| JOURNALISM | 5 | 5 | 20632 | 20632 | * | * | * | 16 | 28 | 18966 | 18696 | * | * | * |
| TELECOMMUN/BROADCASTING | 2 | 2 | 14600 | 14600 | * | * | * | 6 | 7 | 13829 | 13711 | * | * | * |
| **EDUCATION** | | | | | | | | | | | | | | |
| ELEMENTARY EDUCATION | 13 | 18 | 15970 | 15607 | * | * | * | 29 | 76 | 17161 | 17231 | 21000 | 18000 | 12000 |
| PRE-ELEMENTARY EDUCATION | 1 | 1 | 14400 | 14400 | * | * | * | 4 | 4 | 13090 | 13090 | * | * | * |
| PHYSICAL EDUCATION | + | + | + | + | | | | 2 | 8 | 16250 | 19759 | * | * | * |
| SPECIAL EDUCATION | 2 | 6 | 17650 | 18183 | * | * | * | 3 | 19 | 20767 | 19705 | * | * | * |
| **HOME ECONOMICS** | | | | | | | | | | | | | | |
| HUMAN ECOLOGY (HOME ECONO | + | 1 | + | 20000 | | | | 8 | 11 | 16338 | 17045 | * | * | * |
| TEXTILES & CLOTHING | + | + | + | + | | | | 9 | 11 | 17858 | 16924 | * | * | * |
| MERCHANDISING MANAGEMENT | + | + | + | + | | | | + | 3 | + | 18167 | | | |
| **HUMANITIES** | | | | | | | | | | | | | | |
| FOREIGN LANGUAGES | + | 1 | + | 21120 | | | | 2 | 9 | 17150 | 19813 | * | * | * |
| LETTERS (incl English, Li | 1 | 2 | 25500 | 21150 | * | * | * | 19 | 30 | 19592 | 19288 | * | * | * |
| VISUAL & PERFORMING ARTS | 1 | 1 | 29000 | 29000 | * | * | * | 10 | 17 | 16294 | 15340 | * | * | * |
| HUMANITIES - OTHER | 2 | 2 | 18516 | 18516 | * | * | * | 11 | 22 | 26072 | 22739 | * | * | * |
| **SOCIAL SCIENCES** | | | | | | | | | | | | | | |
| CRIMINAL JUSTICE | + | 1 | + | 20004 | | | | 10 | 17 | 21050 | 19497 | * | * | * |
| HISTORY | 1 | 3 | 15000 | 21167 | * | * | * | 4 | 9 | 17280 | 18402 | * | * | * |
| POLITICAL SCIENCE/GOVT | 1 | 1 | 17000 | 17000 | * | * | * | 9 | 18 | 19604 | 19580 | * | * | * |
| PSYCHOLOGY | 3 | 7 | 21300 | 19611 | * | * | * | 20 | 38 | 17869 | 17450 | 24180 | 17040 | 12400 |
| SOCIOLOGY | + | 2 | + | 15700 | | | | 6 | 14 | 18720 | 19009 | * | * | * |
| SOCIAL SCIENCES-OTHER | + | 2 | + | 14935 | | | | 14 | 25 | 19910 | 18752 | * | * | * |
| **ENGINEERING** | | | | | | | | | | | | | | |
| AEROSPACE & AERONAUTICAL | 9 | 13 | 27729 | 28322 | * | * | * | 16 | 40 | 28631 | 28432 | * | * | * |
| AGRICULTURAL | + | + | + | + | | | | 1 | 3 | 25000 | 19787 | * | * | * |
| ARCHITECTURAL | + | + | + | + | | | | + | 5 | + | 22375 | | | |
| BIOENGINEERING & BIOMEDIC | 1 | 1 | 28800 | 28800 | * | * | * | 3 | 4 | 29653 | 28315 | * | * | * |
| CHEMICAL | 24 | 100 | 32477 | 32503 | 34000 | 32820 | 30500 | 68 | 214 | 32570 | 32435 | 35100 | 32670 | 30600 |
| CIVIL | 21 | 47 | 26633 | 26758 | 29400 | 27000 | 23000 | 61 | 157 | 25404 | 25742 | 29000 | 25800 | 22932 |
| COMPUTER | 12 | 21 | 29438 | 29753 | * | * | * | 20 | 41 | 28988 | 29241 | 32500 | 29750 | 25000 |
| ELECTRICAL/ELECTRONIC | 69 | 132 | 30783 | 30416 | 33000 | 31018 | 28750 | 171 | 392 | 30167 | 29869 | 33000 | 30540 | 27718 |

continued

# BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

| BY CURRICULUM FOR ALL TYPES OF EMPLOYERS | INTERIM PERIOD 1/9/89 THROUGH 2/3/89 | | | | | | | CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | NUMBER OF OFFERS | | AVERAGE $ OFFERS | | PERCENTILES' | | | NUMBER OF OFFERS | | AVERAGE $ OFFERS | | PERCENTILES' | | |
| | REGIONAL | NATIONAL | REGIONAL | NATIONAL | 90TH | 50TH | 10TH | REGIONAL | NATIONAL | REGIONAL | NATIONAL | 90TH | 50TH | 10TH |
| **ENGINEERING (continued)** | | | | | | | | | | | | | | |
| INDUSTRIAL | 19 | 40 | $29720 | $29320 | * | * | * | 34 | 83 | $29666 | $28872 | $31500 | $30000 | $27500 |
| MECHANICAL | 83 | 150 | 30097 | 30189 | $33000 | $30500 | $26400 | 200 | 438 | 29860 | 29902 | 33000 | 30300 | 26000 |
| METALLURGICAL | + | + | + | + | | | | 3 | 9 | 28333 | 29666 | * | * | * |
| MINING (INCL GEOLOGICAL) | + | + | + | + | | | | + | 2 | + | 24936 | | | |
| NUCLEAR | + | + | + | + | | | | 1 | 1 | 30000 | 30000 | * | * | * |
| PETROLEUM | + | 5 | + | 33460 | | | | 1 | 36 | 36600 | 30227 | * | * | * |
| TEXTILE | + | + | + | + | | | | + | 3 | + | 27333 | | | |
| ENGINEERING TECHNOLOGY | 6 | 16 | 27133 | 25910 | * | * | * | 58 | 97 | 29796 | 28423 | 35000 | 29000 | 25000 |
| INDUSTRIAL TECHNOLOGY | 1 | 1 | 15000 | 15000 | * | * | * | 1 | 12 | 15000 | 25393 | * | * | * |
| **AGRICULTURAL & NATURAL RESOURCES** | | | | | | | | | | | | | | |
| AGRIBUSINESS | 6 | 8 | 25517 | 24978 | * | * | * | 10 | 23 | 22770 | 21820 | * | * | * |
| ANIMAL SCIENCES | + | + | + | + | | | | 4 | 5 | 19350 | 19380 | * | * | * |
| PLANT SCIENCES | 1 | 2 | 18000 | 16890 | * | * | * | 3 | 5 | 18000 | 17656 | * | * | * |
| NATURAL RESOURCES | + | + | + | + | | | | + | 1 | + | 22800 | | | |
| OTHER AGRICULTURAL SCIENC | 1 | 8 | 29100 | 23088 | * | * | * | 4 | 15 | 19400 | 21811 | * | * | * |
| **COMPUTER SCIENCE** | | | | | | | | | | | | | | |
| COMPUTER SCIENCE | 39 | 62 | 28420 | 28117 | 31830 | 28596 | 24600 | 105 | 214 | 26796 | 27074 | 31516 | 27000 | 21000 |
| COMPUTER PROGRAMMING | 2 | 2 | 25100 | 25100 | * | * | * | 8 | 21 | 26052 | 26212 | * | * | * |
| INFORMATION SCIENCES & SY | 3 | 12 | 27667 | 27325 | * | * | * | 19 | 42 | 25219 | 25958 | * | * | * |
| SYSTEMS ANALYSIS | + | + | + | + | | | | 5 | 7 | 29299 | 28228 | * | * | * |
| **HEALTH SCIENCES** | | | | | | | | | | | | | | |
| ALLIED HEALTH | + | 1 | + | 23040 | | | | 38 | 40 | 23924 | 23880 | 28000 | 24500 | 19000 |
| HEALTH SCIENCES | + | 3 | + | 18317 | | | | + | 20 | + | 18067 | | | |
| NURSING | + | 6 | + | 21172 | | | | 45 | 79 | 24730 | 23101 | 30000 | 23000 | 20000 |
| PHARMACY | + | + | + | + | | | | 4 | 50 | 28550 | 36583 | * | * | * |
| **SCIENCES** | | | | | | | | | | | | | | |
| ACTUARIAL | + | + | + | + | | | | 5 | 5 | 31560 | 31560 | * | * | * |
| ARCHITECTURAL & ENVIRONME | + | + | + | + | | | | + | 10 | + | 23592 | | | |
| BIOLOGICAL | + | + | + | + | | | | 11 | 13 | 19672 | 18930 | * | * | * |
| CHEMISTRY | + | 6 | + | 32583 | | | | 16 | 26 | 24841 | 27010 | * | * | * |
| GEOLOGY & GEOLOGICAL SCI | + | + | + | + | | | | + | 3 | + | 22720 | | | |
| MATHEMATICS | 1 | 3 | 24240 | 28100 | * | * | * | 11 | 36 | 22794 | 23554 | * | * | * |
| PHYSICS | 2 | 5 | 22400 | 26000 | * | * | * | 2 | 5 | 22400 | 26000 | * | * | * |
| OTHER PHYSICAL & EARTH SC | + | 8 | + | 23160 | | | | + | 11 | + | 22655 | | | |
| TOTALS | 751 | 1755 | | | | | | 2164 | 5107 | | | | | |

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

# BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

| BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS | INTERIM PERIOD 1/9/89 THROUGH 2/3/89 | | | | | | | CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | NUMBER OF OFFERS | | AVERAGE $ OFFERS | | PERCENTILES' | | | NUMBER OF OFFERS | | AVERAGE $ OFFERS | | PERCENTILES' | | |
| | REGIONAL | NATIONAL | REGIONAL | NATIONAL | 90TH | 50TH | 10TH | REGIONAL | NATIONAL | REGIONAL | NATIONAL | 90TH | 50TH | 10TH |
| **FINANCE** | | | | | | | | | | | | | | |
| ACCOUNTING (PUBLIC) | 179 | 477 | $25429 | $25393 | $27360 | $25200 | $23100 | 437 | 1109 | $25464 | $24911 | $27500 | $25500 | $23100 |
| ACCOUNTING (PRIVATE) | 30 | 84 | 23639 | 23726 | 26500 | 24000 | 20000 | 79 | 230 | 23542 | 23110 | 27000 | 23820 | 19776 |
| COMMERCIAL BANKING (CNSMR | 3 | 14 | 21669 | 21565 | * | * | * | 14 | 40 | 22443 | 21552 | * | * | * |
| COMMERCIAL BANKING (LENDG | 2 | 11 | 19500 | 22264 | * | * | * | 6 | 25 | 21750 | 21036 | * | * | * |
| INVESTMT BANKING (CORP FN | 1 | 2 | 25200 | 23350 | * | * | * | 2 | 9 | 24100 | 23367 | * | * | * |
| INVESTMT BANKNG (M & A) | + | + | + | + | | | | + | 1 | + | 34200 | | | |
| INVESTMT BANKG (REAL EST) | + | 1 | + | 16700 | | | | + | 4 | + | 17175 | | | |
| INVESTMT BANKG (SALES & T | + | + | + | + | | | | 1 | 3 | 25000 | 20835 | * | * | * |
| FINANCIAL/TREASURY ANALYS | 7 | 25 | 25328 | 24839 | * | * | * | 33 | 79 | 24939 | 23841 | 28000 | 24996 | 22000 |
| PORTFOLIO MGMT/BROKERAGE | 1 | 4 | 19200 | 20050 | * | * | * | 3 | 9 | 24400 | 22522 | * | * | * |
| UNDERWRITING | 5 | 5 | 22076 | 22076 | * | * | * | 9 | 21 | 22920 | 21197 | * | * | * |
| **MARKETING** | | | | | | | | | | | | | | |
| ADVERTISING | + | 3 | + | 18333 | | | | 3 | 10 | 15833 | 16952 | * | * | * |
| BRAND/PRODUCT MANAGEMENT | 7 | 19 | 26029 | 25687 | * | * | * | 20 | 58 | 24666 | 23900 | 35000 | 24500 | 18000 |
| BUYER/MERCHANDISING | 11 | 22 | 25864 | 24442 | * | * | * | 32 | 69 | 23171 | 22453 | 26000 | 23000 | 19200 |
| MARKET RESEARCH | 8 | 10 | 23365 | 22392 | * | * | * | 13 | 26 | 22458 | 21805 | * | * | * |
| SALES | 66 | 124 | 22676 | 23207 | 28000 | 22672 | 18500 | 149 | 330 | 22463 | 22680 | 28800 | 22000 | 18000 |
| **COMMUNICATIONS** | | | | | | | | | | | | | | |
| DESIGN/GRAPHIC ARTS | + | + | + | + | | | | 8 | 14 | 21176 | 23598 | * | * | * |
| MEDIA PLANNING | + | 1 | + | 17000 | | | | 1 | 8 | 12275 | 18281 | * | * | * |
| ON-AIR REPORTING | 1 | 1 | 16000 | 16000 | * | * | * | 2 | 2 | 18000 | 18000 | * | * | * |
| PRODUCTION | 1 | 3 | 13200 | 17733 | * | * | * | 5 | 10 | 14440 | 19020 | * | * | * |
| PUBLIC RELATIONS | 4 | 8 | 22975 | 22378 | * | * | * | 16 | 33 | 19611 | 18894 | * | * | * |
| WRITING / EDITING | 2 | 2 | 13080 | 13080 | * | * | * | 9 | 18 | 15522 | 15843 | * | * | * |
| **PUBLIC ADMINISTRATION** | | | | | | | | | | | | | | |
| EXECUTIVE, LEGISL, & GENL | + | 1 | + | 19493 | | | | 1 | 8 | 16020 | 17172 | * | * | * |
| FINANC,TAXA, MONETARY POL | + | 7 | + | 22086 | | | | + | 16 | + | 21192 | | | |
| ECONOMIC PROGRAMS | + | 1 | + | 15000 | | | | 1 | 4 | 21000 | 17992 | * | * | * |
| LAW ENFORCEMENT | + | 1 | + | 20004 | | | | 12 | 22 | 21348 | 20526 | * | * | * |
| MILITARY | 11 | 15 | 18404 | 20483 | * | * | * | 28 | 47 | 20132 | 21148 | 25000 | 19836 | 16056 |
| NATIONAL SECURITY | + | 2 | + | 25409 | | | | 3 | 6 | 16312 | 19901 | * | * | * |
| URBAN / REGIONAL PLANNING | + | + | + | + | | | | + | 3 | + | 21160 | | | |
| **SOCIAL SERVICES** | | | | | | | | | | | | | | |
| ADMINISTRATION | + | 25 | + | 25147 | | | | 9 | 43 | 23863 | 23824 | * | * | * |
| COUNSELING | + | 1 | + | 17000 | | | | 7 | 13 | 16469 | 16322 | * | * | * |
| FUNDRAISING / DEVELOPMENT | + | + | + | + | | | | 1 | 1 | 23500 | 23500 | * | * | * |
| SOCIAL WORK | + | + | + | + | | | | 6 | 13 | 21987 | 19008 | * | * | * |
| **ENGINEERING** | | | | | | | | | | | | | | |
| BIOENGINEERING | + | 5 | + | 32256 | | | | 1 | 7 | 21000 | 29511 | * | * | * |
| DESIGN / CONSTRUCT | 50 | 88 | 28987 | 28626 | 33000 | 29950 | 23000 | 120 | 302 | 27985 | 28184 | 32976 | 28648 | 23004 |
| ENVIRONMENTAL/SANITATION | 3 | 4 | 28347 | 27032 | * | * | * | 10 | 31 | 26394 | 26923 | * | * | * |
| MANUFACTURING/INDUSTRIAL | 95 | 141 | 29981 | 30153 | 32100 | 30500 | 27000 | 215 | 399 | 30265 | 29979 | 32600 | 30528 | 26700 |
| SYSTEMS / PROGRAMMING | 17 | 24 | 30200 | 29605 | * | * | * | 36 | 61 | 30083 | 29605 | 33000 | 30760 | 25000 |
| POWER SYSTEMS | 10 | 19 | 30280 | 29616 | * | * | * | 17 | 38 | 29802 | 29293 | * | * | * |
| SOFTWARE DESIGN & DEVELOP | 11 | 18 | 28114 | 29044 | * | * | * | 27 | 57 | 29095 | 29191 | 32000 | 29200 | 25000 |

continued

# BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

| BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS | INTERIM PERIOD 1/9/89 THROUGH 2/3/89 | | | | | | | CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | NUMBER OF OFFERS | | AVERAGE $ OFFERS | | PERCENTILES' | | | NUMBER OF OFFERS | | AVERAGE $ OFFERS | | PERCENTILES' | | |
| | REGIONAL | NATIONAL | REGIONAL | NATIONAL | 90TH | 50TH | 10TH | REGIONAL | NATIONAL | REGIONAL | NATIONAL | 90TH | 50TH | 10TH |
| **ENGINEERING (continued)** | | | | | | | | | | | | | | |
| HARDWARE DESIGN & DEVELOP | 5 | 6 | $28174 | $29145 | * | * | * | 15 | 41 | $29762 | $30039 | * | * | * |
| RESEARCH & DEVELOPMENT | 15 | 44 | 29991 | 30595 | * | * | * | 42 | 132 | 30237 | 29807 | $34000 | $30250 | $28000 |
| TESTING | 7 | 15 | 28834 | 28306 | * | * | * | 19 | 60 | 25932 | 27305 | * | * | * |
| PROCESS ENGINEERING | 24 | 133 | 32870 | 31503 | $34200 | $32820 | $31300 | 63 | 288 | 31959 | 31273 | 34200 | 32496 | 29224 |
| OTHER ENGINEERING | 2 | 19 | 31500 | 30170 | * | * | * | 49 | 70 | 30273 | 30088 | 33800 | 30000 | 25000 |
| **COMPUTER SCIENCE** | | | | | | | | | | | | | | |
| COMPUTER PROGRAMMING | 45 | 76 | 28181 | 27583 | 31824 | 27600 | 25000 | 99 | 200 | 26727 | 26336 | 31516 | 27000 | 21000 |
| INFORMATION SYSTEMS | 12 | 33 | 28350 | 28521 | * | * | * | 66 | 110 | 26519 | 26971 | 29592 | 26448 | 24500 |
| SYSTEMS ANALYSIS & DESIGN | 11 | 18 | 29103 | 27868 | * | * | * | 41 | 80 | 28396 | 27153 | 31980 | 27500 | 25000 |
| **OTHER FUNCTIONAL CATEGORIES** | | | | | | | | | | | | | | |
| ACTUARIAL | 1 | 3 | 24240 | 23413 | * | * | * | 8 | 11 | 27318 | 27688 | * | * | * |
| AGRICULTURE/NAT'L RESOURC | 5 | 14 | 26400 | 23860 | * | * | * | 7 | 24 | 23929 | 22467 | * | * | * |
| ARCHITECTURE | + | 1 | + | 30000 | | | | 2 | 18 | 14550 | 22399 | * | * | * |
| CONSULTING | 21 | 36 | 26643 | 27705 | 30000 | 27000 | 25000 | 54 | 95 | 25883 | 26041 | 30000 | 26000 | 20016 |
| HUMAN RESRCS /INDUS RELS | 6 | 13 | 20937 | 22425 | * | * | * | 25 | 52 | 23101 | 22261 | 31000 | 22500 | 17500 |
| MANAGEMENT TRAINEE | 55 | 130 | 21736 | 21523 | 28200 | 20300 | 17000 | 177 | 385 | 21318 | 21050 | 28000 | 20000 | 17000 |
| MATH/STATISTICIANS | + | + | + | + | | | | + | 7 | + | 20877 | | | |
| NURSES / PERSONAL CARE | + | 6 | + | 19830 | | | | 44 | 76 | 24758 | 23097 | 30000 | 23000 | 20000 |
| OTHER HEALTH RELATED (EX | 1 | 8 | 29000 | 21633 | * | * | * | 49 | 121 | 23672 | 27804 | 29000 | 24000 | 17680 |
| PARALEGAL | + | + | + | + | | | | 2 | 2 | 20460 | 20460 | * | * | * |
| PERFORMING ARTS (ENTERTAI | + | + | + | + | | | | 1 | 3 | 15000 | 15000 | * | * | * |
| RESEARCHERS NON-TECHNICAL | + | + | + | + | | | | 4 | 5 | 20190 | 22552 | * | * | * |
| RESEARCHERS - TECHNICAL | + | + | + | + | | | | 10 | 10 | 20115 | 20115 | * | * | * |
| TEACHING | 16 | 32 | 16082 | 16736 | * | * | * | 51 | 138 | 17455 | 18036 | 22000 | 18000 | 12100 |
| TOTALS | 751 | 1755 | | | | | | 2154 | 5107 | | | | | |

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MCPA REGIONAL Report No. 1 FEBRUARY 1989

(Data Combined for Men and Women)

# MASTER'S DEGREE CANDIDATES

## AVERAGE SALARY OFFERS-INEXPERIENCED

| GRADUATE ALL TYPES OF EMPLOYERS | INTERIM PERIOD 1/9/89 THROUGH 2/3/89 | | | | | | | CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | NUMBER OF OFFERS | | AVERAGE $ OFFERS | | PERCENTILES' | | | NUMBER OF OFFERS | | AVERAGE $ OFFERS | | PERCENTILES' | | |
| | REGIONAL | NATIONAL | REGIONAL | NATIONAL | 90TH | 50TH | 10TH | REGIONAL | NATIONAL | REGIONAL | NATIONAL | 90TH | 50TH | 10TH |
| **BUSINESS** | | | | | | | | | | | | | | |
| ACCOUNTING | 7 | 25 | $24900 | $26952 | * | * | * | 13 | 57 | $26212 | $26672 | * | * | * |
| MBA--NON-TECH | 5 | 30 | 30940 | 30332 | * | * | * | 29 | 76 | 30762 | 30672 | $37200 | $30000 | $25000 |
| MBA--TECH | 7 | 8 | 33629 | 34000 | * | * | * | 11 | 14 | 35618 | 35529 | * | * | * |
| MS-BUSINESS | 1 | 1 | 32000 | 32000 | * | * | * | 1 | 12 | 32000 | 29042 | * | * | * |
| DISTRIBUTION MANAGEMENT | + | 1 | + | 30900 | | | | + | 1 | + | 30900 | | | |
| ECONOMICS & FINANCE (BANK | 4 | 4 | 25625 | 25625 | * | * | * | 8 | 28 | 32163 | 34443 | * | * | * |
| HOTEL/RESTAURANT MNGMT | + | + | + | + | | | | + | + | + | + | | | |
| HUMAN RESOURCES (INCL LAB | + | + | + | + | | | | + | 3 | + | 28133 | | | |
| MANAGEMENT INFORMATION SY | + | + | + | + | | | | + | 11 | + | 28055 | | | |
| MARKETING/MKTNG MGT (RESE | 2 | 2 | 24650 | 24650 | * | * | * | 2 | 11 | 24650 | 29800 | * | * | * |
| MERCHANDISING MANAGEMENT | + | 1 | + | 21000 | | | | + | 1 | + | 21000 | | | |
| **COMMUNICATIONS** | | | | | | | | | | | | | | |
| ADVERTISING | + | + | + | + | | | | + | + | + | + | | | |
| COMMUNICATIONS | + | + | + | + | | | | + | + | + | + | | | |
| JOURNALISM | + | + | + | + | | | | + | + | + | + | | | |
| **EDUCATION** | | | | | | | | | | | | | | |
| EDUCATION ADMINISTRATION | + | + | + | + | | | | 2 | 4 | 16500 | 19750 | * | * | * |
| ELEMENTARY EDUCATION | 1 | 1 | 19000 | 19000 | * | * | * | 2 | 2 | 18000 | 18000 | * | * | * |
| PHYSICAL EDUCATION | + | + | + | + | | | | + | + | + | + | | | |
| READING EDUCATION | + | + | + | + | | | | + | + | + | + | | | |
| SPECIAL EDUCATION | + | + | + | + | | | | 4 | 5 | 22946 | 22776 | * | * | * |
| **HUMANITIES** | | | | | | | | | | | | | | |
| FOREIGN LANGUAGES | + | + | + | + | | | | 1 | 1 | 23107 | 23107 | * | * | * |
| LETTERS | + | + | + | + | | | | 2 | 2 | 23250 | 23250 | * | * | * |
| VISUAL & PERFORMING ARTS | + | + | + | + | | | | 1 | 1 | 23000 | 23000 | * | * | * |
| HUMANITIES - OTHER | + | + | + | + | | | | + | + | + | + | | | |
| **SOCIAL SCIENCES** | | | | | | | | | | | | | | |
| CRIMINAL JUSTICE | + | + | + | + | | | | + | + | + | + | | | |
| HISTORY | + | + | + | + | | | | 2 | 2 | 19863 | 19863 | * | * | * |
| POLITICAL SCIENCE / GOVT | + | + | + | + | | | | + | + | + | + | | | |
| PSYCHOLOGY | + | + | + | + | | | | 1 | 2 | 19000 | 16500 | * | * | * |
| SOCIOLOGY | + | + | + | + | | | | + | 1 | + | 32000 | | | |
| SOCIAL SCIENCES - OTHER | + | + | + | + | | | | 2 | 5 | 15059 | 19427 | * | * | * |

continued

MCPA REGIONAL Report No. 1 FEBRUARY 1989
(Data Combined for Men and Women)

# MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

| GRADUATE | INTERIM PERIOD 1/9/89 THROUGH 2/3/89 | | | | | | | CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | NUMBER OF OFFERS | | AVERAGE $ OFFERS | | PERCENTILES' | | | NUMBER OF OFFERS | | AVERAGE $ OFFERS | | PERCENTILES' | | |
| ALL TYPES OF EMPLOYERS | REGIONAL | NATIONAL | REGIONAL | NATIONAL | 90TH | 50TH | 10TH | REGIONAL | NATIONAL | REGIONAL | NATIONAL | 90TH | 50TH | 10TH |
| **ENGINEERING** | | | | | | | | | | | | | | |
| AEROSPACE & AERONAUTICAL | + | + | + | + | | | | 1 | 1 | $33280 | $33280 | * | * | * |
| AGRICULTURAL | + | + | + | + | | | | + | + | + | + | | | |
| BIOENGINEERING & BIOMEDIC | 2 | 2 | $32500 | $32500 | * | * | * | 2 | 2 | 32500 | 32500 | * | * | * |
| CHEMICAL | 3 | 7 | 35000 | 34800 | * | * | * | 4 | 10 | 35850 | 34520 | * | * | * |
| CIVIL | + | 2 | + | 27746 | | | | 9 | 13 | 27921 | 28134 | * | * | * |
| COMPUTER | 4 | 5 | 33440 | 32352 | * | * | * | 5 | 9 | 33752 | 32129 | * | * | * |
| ELECTRICAL/ELECTRONIC | 8 | 13 | 34240 | 34694 | * | * | * | 22 | 38 | 34053 | 34962 | $37000 | $34330 | $30300 |
| INDUSTRIAL | + | + | + | + | | | | + | 4 | + | 33650 | | | |
| MECHANICAL | 13 | 15 | 34198 | 34071 | * | * | * | 18 | 27 | 33549 | 34051 | * | * | * |
| METALLURGICAL | 1 | 3 | 32000 | 34307 | * | * | * | 3 | 7 | 33007 | 32934 | * | * | * |
| MINING & MINERAL | + | + | + | + | | | | + | 2 | + | 33000 | | | |
| NUCLEAR | + | + | + | + | | | | + | + | + | + | | | |
| PETROLEUM | + | 3 | + | 33400 | | | | + | 9 | + | 40475 | | | |
| TEXTILE | + | + | + | + | | | | + | + | + | + | | | |
| **COMPUTER SCIENCE** | | | | | | | | | | | | | | |
| COMPUTER PROGRAMMING | 2 | 2 | 27500 | 27500 | * | * | * | 6 | 10 | 33833 | 33689 | * | * | * |
| COMPUTER SCIENCE | + | + | + | + | | | | + | 1 | + | 32438 | | | |
| INFORMATION SCIENCES & SY | + | + | + | + | | | | + | + | + | + | | | |
| SYSTEMS ANALYSIS | + | + | + | + | | | | 1 | 1 | 28800 | 28800 | * | * | * |
| **HEALTH SCIENCES** | | | | | | | | | | | | | | |
| ALLIED HEALTH | + | 2 | + | 32000 | | | | 2 | 4 | 22857 | 27428 | * | * | * |
| HEALTH SCIENCES | 3 | 4 | 19287 | 21965 | * | * | * | 4 | 6 | 18215 | 21143 | * | * | * |
| NURSING | + | + | + | + | | | | 1 | 1 | 25000 | 25000 | * | * | * |
| **SCIENCES** | | | | | | | | | | | | | | |
| AGRICULTURAL & NATL RESOU | + | + | + | + | | | | + | 1 | + | 23000 | | | |
| ARCHITECTURAL & ENVIRONME | + | + | + | + | | | | + | + | + | + | | | |
| BIOLOGICAL | + | + | + | + | | | | 2 | 3 | 20500 | 22905 | * | * | * |
| CHEMISTRY | + | + | + | + | | | | 4 | 6 | 30625 | 31917 | * | * | * |
| GEOLOGY & RELATED GEOLOGI | + | 1 | + | 34800 | | | | 4 | 18 | 17000 | 28978 | * | * | * |
| MATHEMATICS (INCL ACTUARI | + | 1 | + | 33000 | | | | 3 | 8 | 28237 | 29764 | * | * | * |
| PHYSICS | + | + | + | + | | | | + | 1 | + | 32016 | | | |
| POLYMER | + | 4 | + | 30330 | | | | + | 4 | + | 30330 | | | |
| TOTALS | 63 | 137 | | | | | | 172 | 425 | | | | | |

# Master's Degree Candidates - Experience [1]

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

## INTERIM PERIOD 1/9/89 THROUGH 2/3/89

## CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

| GRADUATE ALL TYPES OF EMPLOYERS | NUMBER OF OFFERS REGIONAL | NUMBER OF OFFERS NATIONAL | AVERAGE $ OFFERS REGIONAL | AVERAGE $ OFFERS NATIONAL | PERCENTILES' 90TH | PERCENTILES' 50TH | PERCENTILES' 10TH | NUMBER OF OFFERS REGIONAL | NUMBER OF OFFERS NATIONAL | AVERAGE $ OFFERS REGIONAL | AVERAGE $ OFFERS NATIONAL | PERCENTILES' 90TH | PERCENTILES' 50TH | PERCENTILES' 10TH |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| OVER 1 TO 2 YEARS | | | | | | | | | | | | | | |
| MBA--NON-TECH | 7 | 18 | $41452 | $33909 | * | * | * | 19 | 41 | $34293 | $32004 | * | * | * |
| MBA--TECH | 4 | 5 | 47250 | 46060 | * | * | * | 4 | 8 | 47250 | 36628 | * | * | * |
| OVER 2 TO 4 YEARS | | | | | | | | | | | | | | |
| MBA--NON-TECH | 6 | 12 | 40000 | 34822 | * | * | * | 20 | 37 | 36967 | 35612 | $45000 | $35700 | $30000 |
| MBA--TECH | 16 | 16 | 45944 | 45944 | * | * | * | 16 | 16 | 45944 | 45944 | * | * | * |
| OVER 4 YEARS | | | | | | | | | | | | | | |
| MBA--NON-TECH | 5 | 19 | 37901 | 35211 | * | * | * | 27 | 44 | 39033 | 37714 | 50000 | 37000 | 30000 |
| MBA--TECH | 7 | 8 | 45429 | 43950 | * | * | * | 12 | 14 | 43625 | 43507 | * | * | * |
| TOTALS | 45 | 78 | | | | | | 98 | 160 | | | | | |

1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

# DOCTORAL DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

| BY CURRICULUM FOR ALL TYPES OF EMPLOYERS | INTERIM PERIOD 1/9/89 THROUGH 2/3/89 | | | | | | | CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | NUMBER OF OFFERS | | AVERAGE $ OFFERS | | PERCENTILES' | | | NUMBER OF OFFERS | | AVERAGE $ OFFERS | | PERCENTILES' | | |
| | REGIONAL | NATIONAL | REGIONAL | NATIONAL | 90TH | 50TH | 10TH | REGIONAL | NATIONAL | REGIONAL | NATIONAL | 90TH | 50TH | 10TH |
| **BUSINESS** | | | | | | | | | | | | | | |
| BUSINESS ADMIN & MNGMT. | + | + | + | + | | | | + | + | + | + | | | |
| COMPUTER & INFOR SCIENCES | + | + | + | + | | | | + | 2 | + | $57250 | | | |
| **EDUCATION** | | | | | | | | | | | | | | |
| EDUCATION ADMINISTRATION | + | + | + | + | | | | + | 3 | + | 41700 | | | |
| **HUMANITIES & SOCIAL SCIENCES** | | | | | | | | | | | | | | |
| ECONOMICS | + | + | + | + | | | | + | + | + | + | | | |
| ENGLISH | + | + | + | + | | | | 1 | 1 | $20000 | 20000 | * | * | * |
| FOREIGN LANGUAGES | + | + | + | + | | | | + | + | + | + | | | |
| PSYCHOLOGY | + | + | + | + | | | | 1 | 2 | 25000 | 23500 | * | * | * |
| SOCIOLOGY | + | + | + | + | | | | + | + | + | + | | | |
| **ENGINEERING** | | | | | | | | | | | | | | |
| AEROSPACE | + | + | + | + | | | | + | + | + | + | | | |
| CHEMICAL | 4 | 7 | $40760 | $42063 | * | * | * | 7 | 14 | 43449 | 44511 | * | * | * |
| CIVIL | + | 1 | + | 31200 | | | | + | 2 | + | 31200 | | | |
| COMPUTER | 1 | 1 | 57000 | 57000 | * | * | * | 1 | 1 | 57000 | 57000 | * | * | * |
| ELECTRICAL/ELECTRONIC | 1 | 3 | 52000 | 41333 | * | * | * | 2 | 6 | 47450 | 39817 | * | * | * |
| MECHANICAL | + | + | + | + | | | | + | + | + | + | | | |
| METALLURGICAL | + | + | + | + | | | | + | 1 | + | 49200 | | | |
| **SCIENCES** | | | | | | | | | | | | | | |
| AGRICULTURE & NAT'L RESRC | + | + | + | + | | | | + | + | + | + | | | |
| BIOLOGICAL | + | + | + | + | | | | + | + | + | + | | | |
| CHEMISTRY | 1 | 4 | 41640 | 41745 | * | * | * | 6 | 10 | 42923 | 41588 | * | * | * |
| GEOLOGICAL SCIENCES | + | + | + | + | | | | + | 1 | + | 36000 | | | |
| MATHEMATICS | + | + | + | + | | | | + | + | + | + | | | |
| PHYSICS | 2 | 2 | 43500 | 43500 | * | * | * | 2 | 2 | 43500 | 43500 | * | * | * |
| POLYMER | + | 2 | + | 42900 | | | | + | 2 | + | 42900 | | | |
| TOTALS | 9 | 20 | | | | | | 20 | 47 | | | | | |

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

| CURRICULUM | PUBL ACCNTNG | ADVERTISING | ARCHITECTURAL | BANKING (COMME | BANKING (INVES | COMMUNICATION | COMPUTER SFT/D | CONSULT SVCS | FINANCE |
|---|---|---|---|---|---|---|---|---|---|
| ACCOUNTING | 25508 434<br>31000/23100 | 24000 2 | | 23740 5 | | 24550 4 | 19000 1 | 28000 3 | |
| BUSINESS ADMIN (INCL MGMT | 25100 5 | | | 19876 4 | 27500 1 | 17763 8 | 22216 5 | | 27000 2 |
| DISTRIBUTION MANAGEMENT | | | | | | 28500 1 | | | |
| ECONOM & FINANCE (BANKING | 23500 2 | | | 22683 23<br>26000/19200 | 12660 1 | | 31999 3 | 25225 12 | 21467 9 |
| MANAGEMENT INFO SYSTEMS | 27135 10 | | | 20000 1 | 20000 1 | 27120 4 | 26565 6 | 26500 2 | 25200 1 |
| MARKETING/MARK MGMT (RESR | 23500 3 | 16000 1 | | 19848 2 | | 18500 1 | 21000 1 | | 22000 1 |
| ADVERTISING | | | 21794 2 | | | | | | |
| COMMUNICATIONS | | 17000 1 | | 10740 1 | 37000 1 | 15000 3 | | | |
| JOURNALISM | | | | 14000 1 | | 16770 6 | | | |
| TELECOMMUN/BROADCASTING | | | | | | 14140 5 | | | |
| HUMAN ECOLOGY (HOME ECONO | | | | | | | | 14000 1 | |
| LETTERS (incl English, Li | | | | 17500 2 | | 15000 3 | | 25500 1 | |
| VISUAL & PERFORMING ARTS | | | 13520 1 | | | 14460 2 | | | |
| CRIMINAL JUSTICE | | | | | | | | 22500 1 | 35000 1 |
| HISTORY | | | 12500 1 | | | | | | |
| SOCIOLOGY | | | | 22000 1 | | | | | |
| SOCIAL SCIENCES-OTHER | | | | | | | 20016 1 | | |
| CHEMICAL | | | | | | | | 31680 5 | |
| CIVIL | | | 22591 5 | | | | | 25411 17 | |
| COMPUTER | | | | | | | 28260 4 | 29500 1 | |
| ELECTRICAL/ELECTRONIC | | | | | | 30925 4 | 32800 2 | 27566 9 | |
| INDUSTRIAL | | | | | | 30000 1 | | 28000 4 | |
| MECHANICAL | 26500 1 | | 12100 1 | | | 30000 2 | 30000 2 | 29474 14 | 33400 1 |

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330



| CURRICULUM | PUBL ACCNTNG | ADVERTISING | ARCHITECTURAL | BANKING (COMME | BANKING (INVES | COMMUNICATION | COMPUTER SFT/D | CONSULT SVCS | FINANCE |
|---|---|---|---|---|---|---|---|---|---|
| ENGINEERING TECHNOLOGY | | | | | | | 29583 3 | 42000 1 | |
| AGRIBUSINESS | | | | 18500 1 | | | | | |
| COMPUTER SCIENCE | 25000 3 | | | | 25000 1 | 19250 2 | 28645 17 | 28167 3 | 24633 3 |
| COMPUTER PROGRAMMING | | | | | | | 14500 1 | | |
| INFORMATION SCIENCES & SY | 25850 2 | | | | | | 23023 4 | | |
| SYSTEMS ANALYSIS | | | | | | | 30000 1 | | |
| ALLIED HEALTH | | | | 27000 1 | | | | | |
| ACTUARIAL | | | | | | | | 30000 1 | 28000 1 |
| MATHEMATICS | | | | | | 27500 1 | 26400 2 | | |

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330



| CURRICULUM | HOSPITALITY(AM | HOSPITALITY(HO | INSURANCE | LEGAL SVCS | MERCHANDISING | PERSONNEL SUPP | PROTECTIVE SER | PUBLISHING | REAL ESTATE |
|---|---|---|---|---|---|---|---|---|---|
| ACCOUNTING | 24000 1 | 21533 3 | 21500 5 | | 20250 2 | | | | |
| BUSINESS ADMIN (INCL MGMT | | 17852 9 | 21992 10 | | 18500 17 | | | | 25000 1 |
| DISTRIBUTION MANAGEMENT | | | | | 23900 2 | | | | |
| ECONOM & FINANCE (BANKING | 14400 1 | 18600 1 | 21876 10 | | 22111 7 | | | | |
| HOTEL/RESTAURANT MGMT. | 17340 2 | 18353 9 | | | 21176 1 | | | | |
| HUMAN RSRCS (incl LABOR R | | | | | 20733 3 | | | 22500 1 | |
| MANAGEMENT INFO SYSTEMS | | | 24983 16 | | 28213 4 | | | | |
| MARKETING/MARK MGMT (RESR | | 29867 3 | 20711 9 | | 21459 40<br>26000/18000 | 24000 1 | | 21000 1 | |
| ADVERTISING | | | | | 18650 2 | | | | |
| COMMUNICATIONS | | 18513 3 | | | 18404 5 | | 34000 1 | | |
| JOURNALISM | | | | | 21500 2 | | 20000 1 | 15080 2 | |
| ELEMENTARY EDUCATION | | | | | 20000 1 | | | | |
| LETTERS (incl English, Li | | | | | 19920 1 | 31000 1 | | | |
| HUMANITIES - OTHER | | 19032 1 | | 27000 1 | 18000 1 | | | | |
| CRIMINAL JUSTICE | | | | 13920 1 | 14792 2 | | 18500 1 | | |
| PSYCHOLOGY | 20000 1 | 10000 1 | 20000 1 | | 16167 3 | | | | |
| SOCIAL SCIENCES-OTHER | | | | | 18864 3 | | | | |
| COMPUTER | | | | | 22000 1 | | | | |
| MECHANICAL | | | 30000 1 | | | | | | |
| OTHER AGRICULTURAL SCIENC | 13000 1 | | | | | | | | |
| COMPUTER SCIENCE | 16000 2 | | 23920 5 | | 23500 2 | | | | |
| INFORMATION SCIENCES & SY | | | 26612 2 | | 31000 2 | | | | |
| ACTUARIAL | | | 33267 3 | | | | | | |

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330



| CURRICULUM | HOSPITALITY(AM | HOSPITALITY(HO | INSURANCE | LEGAL SVCS | MERCHANDISING | PERSONNEL SUPP | PROTECTIVE SER | PUBLISHING | REAL ESTATE |
|---|---|---|---|---|---|---|---|---|---|
| MATHEMATICS | | | 21435 4 | | | | | 18500 1 | |

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330



| CURRICULUM | RESEARCH ORGAN | TRANSPORTATION | UTILITIES | OTHER SERVICE | EDUCATION | FEDERAL GOVERN | LOCAL/STATE GO | HOSPITALS | HEALTH SRVCS ( |
|---|---|---|---|---|---|---|---|---|---|
| ACCOUNTING | | | 31308 2 | 24425 4 | | 20742 3 | 24300 2 | 20000 1 | 28000 1 |
| BUSINESS ADMIN (INCL MGMT | | 24648 2 | 21650 2 | 21000 2 | | 19400 4 | 23489 4 | 22000 1 | 24750 2 |
| DISTRIBUTION MANAGEMENT | | 21456 5 | | | | 19800 1 | 19776 1 | | |
| ECONOM & FINANCE (BANKING | | 24124 4 | 24400 1 | 22500 2 | 23600 2 | 18037 6 | | 22000 1 | |
| HOTEL/RESTAURANT MGMT. | | | | 18600 1 | | | | 19000 1 | |
| HUMAN RSRCS (incl LABOR R | | | | 18000 1 | | | | | |
| MANAGEMENT INFO SYSTEMS | | 22000 1 | 27200 2 | 27200 1 | | 22400 2 | | | |
| MARKETING/MARK MGMT (RESR | 22880 1 | 23675 4 | 26550 2 | 21200 5 | | 19872 1 | | | 19200 2 |
| COMMUNICATIONS | | | 19000 1 | 21880 1 | 18200 2 | 19000 1 | | | |
| JOURNALISM | | | 30000 1 | | | | | | 24500 1 |
| TELECOMMUN/BROADCASTING | | | | | 12275 1 | | | | |
| ELEMENTARY EDUCATION | | | | | 17366 26<br>24099/12100 | | | | |
| PRE-ELEMENTARY EDUCATION | | | | | 12653 3 | | | | |
| PHYSICAL EDUCATION | | | | 15000 1 | 17500 1 | | | | |
| SPECIAL EDUCATION | | | | | 20767 3 | | | | |
| HUMAN ECOLOGY (HOME ECONO | | | | | 18850 2 | | 15000 1 | 15000 1 | |
| FOREIGN LANGUAGES | | | | | | 17150 2 | | | |
| LETTERS (incl English, Li | | | | | 18067 3 | | 18735 3 | 20250 2 | |
| VISUAL & PERFORMING ARTS | | | | 15000 1 | 12750 2 | | 15000 1 | | |
| HUMANITIES - OTHER | | | | | 20000 1 | | 22667 3 | | |
| CRIMINAL JUSTICE | | | | | 19246 2 | | 26250 2 | | |
| HISTORY | | | | | 22920 1 | 16850 2 | | | |
| POLITICAL SCIENCE/GOVT | | 21000 2 | | | 18600 1 | 18647 5 | 22600 1 | | |

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330



| CURRICULUM | RESEARCH ORGAN | TRANSPORTATION | UTILITIES | OTHER SERVICE | EDUCATION | FEDERAL GOVERN | LOCAL/STATE GO | HOSPITALS | HEALTH SRVCS ( |
|---|---|---|---|---|---|---|---|---|---|
| PSYCHOLOGY | | | | | 14125 4 | 16656 1 | 19360 3 | 24000 1 | 18000 1 |
| SOCIOLOGY | | | | 18500 1 | | | | 20000 1 | |
| SOCIAL SCIENCES-OTHER | | | | | 16333 3 | 22202 4 | 16020 1 | | |
| AEROSPACE & AERONAUTICAL | | | | | | 24342 1 | | | |
| CHEMICAL | | | | 32700 1 | | | | | |
| CIVIL | 30000 1 | 22460 2 | | | | 24348 1 | 25049 21<br>32976/23000 | | |
| COMPUTER | | | | | | | | 24000 1 | |
| ELECTRICAL/ELECTRONIC | 29750 3 | | 30456 14 | | | 24957 7 | | 30000 1 | |
| INDUSTRIAL | 30000 1 | | | | | | | | |
| MECHANICAL | 29500 1 | 29000 2 | 30168 8 | | | 23436 5 | | | 29000 1 |
| NUCLEAR | | | 30000 1 | | | | | | |
| COMPUTER SCIENCE | 28500 2 | 23425 2 | 26785 8 | 26270 4 | 27500 2 | 17534 2 | 24000 1 | 25000 1 | 16500 1 |
| COMPUTER PROGRAMMING | | | | | 19800 1 | | | 28250 2 | |
| INFORMATION SCIENCES & SY | 21000 1 | | | | | 19872 1 | 19872 1 | | |
| SYSTEMS ANALYSIS | | | 26496 1 | | | | | | |
| ALLIED HEALTH | | | | 20000 1 | | | | 24210 30<br>30000/19500 | 22636 6 |
| NURSING | | | | | | | | 24479 40<br>40000/20000 | 25067 3 |
| PHARMACY | | | | | | | | 34600 1 | 17000 1 |
| BIOLOGICAL | 15420 1 | | | | 14000 1 | 18646 1 | 18804 2 | 24000 3 | 20000 1 |
| CHEMISTRY | 15500 1 | | | | 16000 2 | | | 22000 1 | |
| MATHEMATICS | | | | | 22063 3 | | | | |
| PHYSICS | 28800 1 | | | | | | | 16000 1 | |

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330



| CURRICULUM | MEMBERSHIP/REL | MUSEUMS & CULT | SOCIAL SRVCS/P | OTHER NON-PROF | AEROSPACE | AGRIBUSINESS & | AUTOMOTIVE & M | BUILDING MATLS | CHEMICAL, DRUG |
|---|---|---|---|---|---|---|---|---|---|
| ACCOUNTING | 23000 1 | | 20185 1 | | 20000 1 | 25750 2 | 25788 8 | 22000 1 | 25060 4 |
| BUSINESS ADMIN (INCL MGMT | 18500 1 | | | | | 28500 1 | 28569 7 | 19000 1 | 25200 4 |
| DISTRIBUTION MANAGEMENT | | | | | | 16800 1 | 30000 1 | | |
| ECONOM & FINANCE (BANKING | | | | | | | 24600 2 | 29000 2 | 28000 1 |
| HUMAN RSRCS (incl LABOR R | | | | | | | 24180 1 | 22000 1 | |
| MANAGEMENT INFO SYSTEMS | | | | | | 25750 2 | | | 28593 3 |
| MARKETING/MARK MGMT (RESR | 21000 1 | | | | | 21500 1 | 24997 6 | 31700 4 | 28450 4 |
| COMMUNICATIONS | | 12500 1 | 23500 1 | 15000 1 | | | 24180 1 | | 25000 1 |
| ELEMENTARY EDUCATION | 13088 2 | | | | | | | | |
| PRE-ELEMENTARY EDUCATION | 14400 1 | | | | | | | | |
| LETTERS (incl English, Li | | | | 19800 1 | | | 22562 2 | | |
| VISUAL & PERFORMING ARTS | | | | | | | | 17000 1 | |
| HUMANITIES - OTHER | 18000 1 | | | | | | 42000 2 | | |
| PSYCHOLOGY | | | 12400 1 | | | | 24180 1 | | |
| SOCIOLOGY | | | 17273 3 | | | | | | |
| SOCIAL SCIENCES-OTHER | | | 14800 1 | | | | | | |
| AEROSPACE & AERONAUTICAL | | | | | 29054 14 | | | 27000 1 | |
| AGRICULTURAL | | | | | | 25000 1 | | | |
| BIOENGINEERING & BIOMEDIC | | | | | 30160 1 | | | | |
| CHEMICAL | | | | | | | 32285 2 | 30600 1 | 32812 34<br>35460/31800 |
| CIVIL | | | | | | | 27300 2 | 26616 10 | 30660 1 |
| COMPUTER | | | | 25246 2 | | | 32000 2 | | 31000 1 |
| ELECTRICAL/ELECTRONIC | | | | | 30599 28<br>33800/28860 | | 30665 29<br>36000/28596 | 30750 4 | 32168 5 |

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330



| CURRICULUM | MEMBERSHIP/REL | MUSEUMS & CULT | SOCIAL SRVCS/P | OTHER NON-PROF | AEROSPACE | AGRIBUSINESS & | AUTOMOTIVE & M | BUILDING MATLS | CHEMICAL, DRUG |
|---|---|---|---|---|---|---|---|---|---|
| INDUSTRIAL | | | | | 29834 4 | | 30180 5 | 30600 1 | |
| MECHANICAL | | | | | 29705 20<br>33000/27500 | 27433 3 | 30626 66<br>40000/28397 | 29522 7 | 31174 12 |
| METALLURGICAL | | | | | | | 32000 1 | | |
| ENGINEERING TECHNOLOGY | | | | | 29074 7 | | 30393 28<br>52000/26440 | 25000 2 | |
| AGRIBUSINESS | | | | | | 21383 6 | | | |
| ANIMAL SCIENCES | | | | | | 18000 1 | | | |
| PLANT SCIENCES | | | | | | 18000 3 | | | |
| OTHER AGRICULTURAL SCIENC | | | | | | 29100 1 | | | |
| COMPUTER SCIENCE | | | | | 28451 8 | 24600 1 | 28400 3 | | 28800 1 |
| INFORMATION SCIENCES & SY | | | | | 24000 1 | | | 29100 1 | 26500 1 |
| NURSING | | | | | | | 35000 1 | | 23500 1 |
| PHARMACY | | | | | | | | | 31300 2 |
| CHEMISTRY | | | | | | | | | 27100 9 |

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330



| CURRICULUM | COMPUTER & BUS | | ELECTR & ELECT | | FOOD & BEVERAG | | HOUSEHOLD & PE | | METALS & METAL | | MINING | | PACKAGING & AL | | PAPER & WOOD P | | PETROLEUM & AL | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| ACCOUNTING | | | 23219 | 5 | 23529 | 7 | | | 24230 | 4 | 21000 | 1 | | | 26500 | 2 | 25282 | 13 |
| BUSINESS ADMIN (INCL MGMT | 24371 | 7 | 21248 | 2 | 25599 | 5 | 24981 | 3 | 25600 | 2 | | | 26000 | 2 | 24500 | 1 | 26375 | 4 |
| DISTRIBUTION MANAGEMENT | 28200 | 1 | 26400 | 1 | 27433 | 3 | | | | | | | | | | | | |
| ECONOM & FINANCE (BANKING | 25667 | 3 | | | 26500 | 4 | | | 25260 | 7 | | | | | 27600 | 1 | 26333 | 3 |
| HUMAN RSRCS (incl LABOR R | 27600 | 1 | 13920 | 1 | 27600 | 1 | | | 30800 | | | | | | 28000 | 1 | | |
| MANAGEMENT INFO SYSTEMS | 31625 | 4 | 26400 | 1 | 27866 | 7 | 31500 | 3 | 21500 | 2 | | | 25000 | 3 | 26268 | 9 | 30000 | 1 |
| MARKETING/MARK MGMT (RESR | 20000 | 1 | 22092 | 15 | 23550 | 4 | 23500 | 1 | 20933 | 3 | | | | | 23200 | 3 | 24000 | 1 |
| ADVERTISING | 19500 | 1 | | | | | | | | | | | | | | | | |
| COMMUNICATIONS | | | 12000 | 1 | 25832 | 3 | 27200 | 1 | | | | | | | | | | |
| JOURNALISM | | | | | | | 23500 | 1 | | | | | | | | | | |
| VISUAL & PERFORMING ARTS | | | | | 29000 | 1 | | | 19000 | 1 | | | | | | | | |
| PSYCHOLOGY | | | | | | | | | | | | | 26000 | 1 | | | | |
| SOCIAL SCIENCES-OTHER | | | 33500 | 1 | | | | | | | | | | | | | | |
| BIOENGINEERING & BIOMEDIC | | | 29400 | 2 | | | | | | | | | | | | | | |
| CHEMICAL | | | 29850 | 2 | 31367 | 3 | | | 29040 | 1 | | | | | 32500 | 1 | 33384 | 17 |
| COMPUTER | 31200 | 1 | 31630 | 4 | | | | | | | | | | | 29333 | 3 | | |
| ELECTRICAL/ELECTRONIC | 27902 | 6 | 30525 40<br>41600/27000 | | | | | | 30216 | 6 | | | | | 31102 | 6 | 34200 | 1 |
| INDUSTRIAL | 30500 | 1 | 29110 | 2 | 31400 | 5 | | | 29167 | 3 | | | | | 28950 | 2 | | |
| MECHANICAL | | | 28695 | 12 | 30363 | 8 | 30300 | 3 | 29436 | 9 | | | | | 30700 | 2 | 31905 | 10 |
| METALLURGICAL | | | | | | | | | 26500 | 2 | | | | | | | | |
| PETROLEUM | | | | | | | | | | | | | | | | | 36600 | 1 |
| ENGINEERING TECHNOLOGY | 21936 | 2 | 29100 | 5 | | | 32100 | 1 | 28400 | 6 | | | | | | | 28000 | 1 |
| AGRIBUSINESS | | | | | 24850 | 2 | 31200 | 1 | | | | | | | | | | |

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330



| CURRICULUM | COMPUTER & BUS | | ELECTR & ELECT | | FOOD & BEVERAG | | HOUSEHOLD & PE | METALS & METAL | | MINING | PACKAGING & AL | PAPER & WOOD P | | PETROLEUM & AL | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| ANIMAL SCIENCES | | | | | 19800 | 3 | | | | | | | | | |
| OTHER AGRICULTURAL SCIENC | | | | | 17750 | 2 | | | | | | | | | |
| COMPUTER SCIENCE | 29589 | 11 | 27297 | 8 | | | | 26355 | 4 | | | 26998 | 2 | 31176 | 4 |
| COMPUTER PROGRAMMING | | | 29220 | 1 | | | | | | | | | | 29465 | 3 |
| INFORMATION SCIENCES & SY | | | | | | | | 27800 | 1 | | | | | 27000 | 1 |
| SYSTEMS ANALYSIS | 30000 | 2 | | | | | | | | | | | | | |
| BIOLOGICAL | | | | | 18720 | 1 | | | | | | | | | |
| CHEMISTRY | | | | | | | | | | | | | | 28500 | 2 |

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330



| CURRICULUM | PRINTING | RUBBER PRODUCT | SCIENTIFIC & I | STONE, CLAY, G | TEXTILES & APP | WIDELY DIVERSI |
|---|---|---|---|---|---|---|
| BUSINESS ADMIN (INCL MGMT | 16800 1 | | | | 23498 2 | |
| DISTRIBUTION MANAGEMENT | | | | | 28000 1 | |
| ECONOM & FINANCE (BANKING | | | | 18000 1 | | |
| MANAGEMENT INFO SYSTEMS | 29400 1 | | | | | |
| MARKETING/MARK MGMT (RESR | 20320 10 | 24000 1 | | | 22500 1 | |
| JOURNALISM | | | | | 17680 1 | |
| HUMAN ECOLOGY (HOME ECONO | | | | | 16333 3 | |
| TEXTILES & CLOTHING | | | | | 17858 9 | |
| HUMANITIES - OTHER | | | | 32760 1 | | |
| PSYCHOLOGY | | | | | 23064 1 | |
| CHEMICAL | | 30000 1 | | | | |
| CIVIL | | | | 28000 1 | | |
| ELECTRICAL/ELECTRONIC | | | 23400 1 | 30000 1 | | 31750 4 |
| INDUSTRIAL | | | 28250 2 | 27750 2 | | 32700 1 |
| MECHANICAL | | 29125 2 | 25550 2 | 28000 1 | | 30768 4 |
| ENGINEERING TECHNOLOGY | | | | 36500 2 | | |
| INDUSTRIAL TECHNOLOGY | 15000 1 | | | | | |
| COMPUTER SCIENCE | | 26196 1 | | | | 32000 1 |
| INFORMATION SCIENCES & SY | | | | 25000 1 | | |
| SYSTEMS ANALYSIS | | | | 30000 1 | | |
| BIOLOGICAL | | | 20000 1 | | | |
| CHEMISTRY | | 27060 1 | | | | |

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330



| CURRICULUM | PUBL ACCNTNG | ADVERTISING | ARCHITECTURAL | BANKING (COMME | BANKING (INVES | COMMUNICATION | COMPUTER SFT/D | CONSULT SVCS | FINANCE |
|---|---|---|---|---|---|---|---|---|---|
| BACHELOR - NON TECHNICAL | 25517 454<br>39600/23100 | 20250 4 | 17402 4 | 21534 40<br>27000/18000 | 24290 4 | 18541 37<br>28500/13000 | 25087 17 | 25085 20<br>30000/22000 | 23529 14 |
| BACHELOR - TECHNICAL | 25533 6 | | 20843 6 | 22750 2 | 25000 1 | 27970 10 | 27882 36<br>50000/22800 | 28166 55<br>42000/24000 | 27060 5 |

| CURRICULUM | HOSPITALITY(AM | HOSPITALITY(HO | INSURANCE | LEGAL SVCS | MERCHANDISING | PERSONNEL SUPP | PROTECTIVE SER | PUBLISHING | REAL ESTATE |
|---|---|---|---|---|---|---|---|---|---|
| BACHELOR - NON TECHNICAL | 18616 5 | 19441 30<br>40000/14500 | 22594 51<br>27000/20000 | 20460 2 | 20594 96<br>30000/17000 | 27500 2 | 24167 3 | 18415 4 | 25000 1 |
| BACHELOR - TECHNICAL | 15000 3 | | 25891 15 | | 26200 5 | | | 18500 1 | |

| CURRICULUM | RESEARCH ORGAN | TRANSPORTATION | UTILITIES | OTHER SERVICE | EDUCATION | FEDERAL GOVERN | LOCAL/STATE GO | HOSPITALS | HEALTH SRVCS ( |
|---|---|---|---|---|---|---|---|---|---|
| BACHELOR - NON TECHNICAL | 22880 1 | 22876 18 | 26074 11 | 21244 20<br>27200/18000 | 17340 56<br>27000/12100 | 19319 32<br>25992/15600 | 21170 22<br>33000/16020 | 20278 9 | 22629 7 |
| BACHELOR - TECHNICAL | 26373 12 | 24962 6 | 29329 32<br>35400/25000 | 26297 6 | 20777 9 | 23009 18 | 24300 25<br>32976/21000 | 24513 81<br>40000/19590 | 22578 13 |

| CURRICULUM | MEMBERSHIP/REL | MUSEUMS & CULT | SOCIAL SRVCS/P | OTHER NON-PROF | AEROSPACE | AGRIBUSINESS & | AUTOMOTIVE & M | BUILDING MATLS | CHEMICAL, DRUG |
|---|---|---|---|---|---|---|---|---|---|
| BACHELOR - NON TECHNICAL | 17297 7 | 12500 1 | 17529 7 | 17400 2 | 20000 1 | 24257 7 | 27004 31<br>52000/23000 | 26480 10 | 26684 17 |
| BACHELOR - TECHNICAL | | | | 25246 2 | 29666 83<br>34060/27500 | 22581 16 | 30560 139<br>52000/27200 | 28263 27<br>32000/25800 | 31306 67<br>35460/26500 |

| CURRICULUM | COMPUTER & BUS | ELECTR & ELECT | FOOD & BEVERAG | HOUSEHOLD & PE | METALS & METAL | MINING | PACKAGING & AL | PAPER & WOOD P | PETROLEUM & AL |
|---|---|---|---|---|---|---|---|---|---|
| BACHELOR - NON TECHNICAL | 26078 18 | 22303 27<br>33500/13000 | 25839 35<br>32100/21600 | 27072 9 | 24027 20<br>30800/21500 | 21000 1 | 25500 6 | 25830 17 | 25780 22<br>33500/23500 |
| BACHELOR - TECHNICAL | 28629 23<br>32142/24000 | 29759 76<br>41600/25000 | 27388 24<br>33500/19400 | 30840 5 | 28731 32<br>35700/25920 | | | 30026 16 | 32062 40<br>36600/29000 |

| CURRICULUM | PRINTING | RUBBER PRODUCT | SCIENTIFIC & I | STONE, CLAY, G | TEXTILES & APP | WIDELY DIVERSI |
|---|---|---|---|---|---|---|
| BACHELOR - NON TECHNICAL | 20783 12 | 24000 1 | | 25380 2 | 19331 18 | |
| BACHELOR - TECHNICAL | 15000 1 | 28301 5 | 25167 6 | 29944 9 | | 31477 10 |

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330



| CURRICULUM | PUBL ACCNTNG | ADVERTISING | ARCHITECTURAL | BANKING (COMME | BANKING (INVES | COMMUNICATION | COMPUTER SFT/D | CONSULT SVCS | FINANCE |
|---|---|---|---|---|---|---|---|---|---|
| MBA--NON-TECH | 28700 10 | | | 35000 3 | | | | 35750 2 | |
| MBA--TECH | 29250 2 | | | 47000 1 | 32000 1 | 30000 1 | | 34000 1 | |

| CURRICULUM | HOSPITALITY(AM | HOSPITALITY(HO | INSURANCE | LEGAL SVCS | MERCHANDISING | PERSONNEL SUPP | PROTECTIVE SER | PUBLISHING | REAL ESTATE |
|---|---|---|---|---|---|---|---|---|---|
| MBA--NON-TECH | 45000 1 | 35000 1 | | | | | | | |
| MBA--TECH | | | | | | | | | |

| CURRICULUM | RESEARCH ORGAN | TRANSPORTATION | UTILITIES | OTHER SERVICE | EDUCATION | FEDERAL GOVERN | LOCAL/STATE GO | HOSPITALS | HEALTH SRVCS ( |
|---|---|---|---|---|---|---|---|---|---|
| MBA--NON-TECH | | | | | | 22500 2 | | | 27000 1 |
| MBA--TECH | | | | 50000 1 | | | | | |

| CURRICULUM | MEMBERSHIP/REL | MUSEUMS & CULT | SOCIAL SRVCS/P | OTHER NON-PROF | AEROSPACE | AGRIBUSINESS & | AUTOMOTIVE & M | BUILDING MATLS | CHEMICAL, DRUG |
|---|---|---|---|---|---|---|---|---|---|
| MBA--NON-TECH | | | | | | | 29750 2 | | |
| MBA--TECH | | | | | | | 32000 1 | | 34500 1 |

| CURRICULUM | COMPUTER & BUS | ELECTR & ELECT | FOOD & BEVERAG | HOUSEHOLD & PE | METALS & METAL | MINING | PACKAGING & AL | PAPER & WOOD P | PETROLEUM & AL |
|---|---|---|---|---|---|---|---|---|---|
| MBA--NON-TECH | 31100 2 | 35850 2 | 31200 1 | | | | | 30000 1 | |
| MBA--TECH | | | | 44400 1 | 29400 1 | | | | |

| CURRICULUM | PRINTING | RUBBER PRODUCT | SCIENTIFIC & I | STONE, CLAY, G | TEXTILES & APP | WIDELY DIVERSI |
|---|---|---|---|---|---|---|
| MBA--NON-TECH | | 22000 1 | | | | |
| MBA--TECH | | | | | | |

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330



| CURRICULUM | ACCOUNTING (PU | ACCOUNTING (PR | COMMERCIAL BAN | COMMERCIAL BAN | INVESTMT BANKI | INVESTMT BANKN | INVESTMT BANKG | INVESTMT BANKG | FINANCIAL/TREA |
|---|---|---|---|---|---|---|---|---|---|
| ACCOUNTING | 25475 434<br>31000/23100 | 23719 69<br>38000/20000 | 25500 1 | | | | | | 24332 3 |
| BUSINESS ADMIN (INCL MGMT | 24500 1 | 21800 2 | 19752 2 | | | | | | 23265 3 |
| DISTRIBUTION MANAGEMENT | | 19776 1 | | | | | | | |
| ECONOM & FINANCE (BANKING | 22000 1 | 22829 7 | 23278 9 | 22400 5 | 24100 2 | | | 25000 1 | 25192 27<br>30000/22000 |
| MARKETING/MARK MGMT (RESR | 25000 1 | | 19848 2 | | | | | | |
| AGRIBUSINESS | | | | 18500 1 | | | | | |

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330



| CURRICULUM | PORTFOLIO MGMT | UNDERWRITING | ADVERTISING | BRAND/PRODUCT | BUYER/MERCHAND | MARKET RESEARC | SALES | DESIGN/GRAPHIC | MEDIA PLANNING |
|---|---|---|---|---|---|---|---|---|---|
| ACCOUNTING | | | | | | | 30000 2 | | |
| BUSINESS ADMIN (INCL MGMT | 27000 2 | 22820 6 | | 22780 5 | 23233 3 | 24180 1 | 22010 30<br>29000/18000 | | |
| DISTRIBUTION MANAGEMENT | | | | 30000 1 | | 29500 1 | | | |
| ECONOM & FINANCE (BANKING | 19200 1 | 23120 3 | | 25000 1 | 25213 6 | | 22237 7 | | |
| HOTEL/RESTAURANT MGMT. | | | | | | | 21176 1 | | |
| HUMAN RSRCS (incl LABOR R | | | | | 26000 1 | 18000 1 | 24180 1 | | |
| MANAGEMENT INFO SYSTEMS | | | | | | | | 29400 1 | |
| MARKETING/MARK MGMT (RESR | | | 16000 1 | 24240 5 | 23269 13 | 22109 7 | 22774 67<br>55000/19000 | | |
| ADVERTISING | | | | | | | 19350 2 | 24387 1 | |
| COMMUNICATIONS | | | 17500 1 | 37000 1 | | 24180 1 | 21724 10 | | |
| JOURNALISM | | | 14000 1 | | 26000 1 | | 20920 4 | | |
| TELECOMMUN/BROADCASTING | | | | | | | | 15000 1 | 12275 1 |
| PHYSICAL EDUCATION | | | | 15000 1 | | | | | |
| HUMAN ECOLOGY (HOME ECONO | | | | | | | 15500 2 | | |
| TEXTILES & CLOTHING | | | | 15860 2 | 19250 4 | | | | |
| LETTERS (incl English, Li | | | | | | | 19920 1 | | |
| VISUAL & PERFORMING ARTS | | | | | 29000 1 | | | 13260 2 | |
| HUMANITIES - OTHER | | | | | | | 19032 1 | | |
| CRIMINAL JUSTICE | | | | 35000 1 | | | | | |
| HISTORY | | | | | | | 22920 1 | | |
| PSYCHOLOGY | | | | 26000 1 | 16000 1 | | 17045 4 | | |
| BIOENGINEERING & BIOMEDIC | | | | | | | 29400 2 | | |
| CIVIL | | | | | | | | 24700 3 | |

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330



| CURRICULUM | PORTFOLIO MGMT | UNDERWRITING | ADVERTISING | BRAND/PRODUCT | BUYER/MERCHAND | MARKET RESEARC | SALES | DESIGN/GRAPHIC | MEDIA PLANNING |
|---|---|---|---|---|---|---|---|---|---|
| COMPUTER | | | | | 22000 1 | | | | |
| ELECTRICAL/ELECTRONIC | | | | | 22000 1 | | | | |
| INDUSTRIAL | | | | | | | 28500 3 | | |
| MECHANICAL | | | | 29500 1 | | | 28900 1 | | |
| ENGINEERING TECHNOLOGY | | | | 29000 1 | | | 28733 3 | | |
| INDUSTRIAL TECHNOLOGY | | | | | | | 15000 1 | | |
| AGRIBUSINESS | | | | | | | 19000 1 | | |
| ANIMAL SCIENCES | | | | | | | 18000 1 | | |
| PLANT SCIENCES | | | | | | | 18000 2 | | |
| NURSING | | | | | | | 23500 1 | | |
| BIOLOGICAL | | | | | | 15420 1 | | | |
| CHEMISTRY | | | | | | 25920 1 | 28200 1 | | |

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330



| CURRICULUM | ON-AIR REPORTI | PRODUCTION | PUBLIC RELATIO | WRITING / EDIT | EXECUTIVE, LEG | FINANC,TAXA, M | ECONOMIC PROGR | LAW ENFORCEMEN | MILITARY |
|---|---|---|---|---|---|---|---|---|---|
| BUSINESS ADMIN (INCL MGMT | | 17500 1 | | | | | | | 19502 5 |
| DISTRIBUTION MANAGEMENT | | | | | | | | | 19800 1 |
| ECONOM & FINANCE (BANKING | | | | | | | | | 17130 4 |
| MANAGEMENT INFO SYSTEMS | | | | | | | | | 22400 2 |
| MARKETING/MARK MGMT (RESR | | | 31000 1 | | | | 21000 1 | | 19872 1 |
| COMMUNICATIONS | | 15000 1 | 15676 5 | | | | | 34000 1 | 19000 1 |
| JOURNALISM | 20000 1 | | 22750 2 | 15456 5 | | | | 20000 1 | |
| TELECOMMUN/BROADCASTING | 16000 1 | 13233 3 | | | | | | | |
| FOREIGN LANGUAGES | | | | | | | | | 15600 1 |
| LETTERS (incl English, Li | | | 14833 3 | 18000 1 | | | | 18000 1 | |
| VISUAL & PERFORMING ARTS | | | 18000 1 | 10920 1 | | | | | |
| CRIMINAL JUSTICE | | | | | | | | 20197 8 | |
| HISTORY | | | | 15000 1 | | | | | 18700 1 |
| POLITICAL SCIENCE/GOVT | | | | | | | | 22600 1 | 21500 2 |
| PSYCHOLOGY | | | | | | | | | 16656 1 |
| SOCIAL SCIENCES-OTHER | | | 16992 1 | | 16020 1 | | | | 22667 3 |
| ELECTRICAL/ELECTRONIC | | | | | | | | | 24077 4 |
| ENGINEERING TECHNOLOGY | | | 26467 3 | | | | | | |
| COMPUTER SCIENCE | | | | | | | | | 16067 1 |
| INFORMATION SCIENCES & SY | | | | | | | | | 19872 1 |
| MATHEMATICS | | | | 18500 1 | | | | | |

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330



| CURRICULUM | NATIONAL SECUR | URBAN / REGION | ADMINISTRATION | COUNSELING | FUNDRAISING / | SOCIAL WORK | BIOENGINEERING | DESIGN / CONST | ENVIRONMENTAL/ |
|---|---|---|---|---|---|---|---|---|---|
| BUSINESS ADMIN (INCL MGMT | | | 12000 1 | | | | | 31767 3 | |
| COMMUNICATIONS | | | | 14000 1 | 23500 1 | | | | |
| HUMAN ECOLOGY (HOME ECONO | | | 20200 1 | 15000 1 | | | | | |
| FOREIGN LANGUAGES | 18700 1 | | | | | | | | |
| LETTERS (incl English, Li | | | 20335 3 | | | | | | |
| HUMANITIES - OTHER | | | 52000 1 | | | 24000 2 | | | |
| POLITICAL SCIENCE/GOVT | 15118 2 | | | | | | | | |
| PSYCHOLOGY | | | | 13540 2 | | 28000 1 | | | |
| SOCIOLOGY | | | | 14400 1 | | 18640 3 | | | |
| SOCIAL SCIENCES-OTHER | | | | 14800 1 | | | | | |
| AEROSPACE & AERONAUTICAL | | | | | | | | 27247 6 | |
| CHEMICAL | | | | | | | | 31400 3 | 29040 1 |
| CIVIL | | | | | | | | 25159 44<br>32976/22920 | 25613 8 |
| ELECTRICAL/ELECTRONIC | | | | | | | | 29336 31<br>34400/25340 | 30000 1 |
| MECHANICAL | | | | 30000 1 | | | | 30236 27<br>33960/27500 | |
| ENGINEERING TECHNOLOGY | | | | | | | | 28500 4 | |
| COMPUTER SCIENCE | | | 19780 2 | | | | | 28000 1 | |
| COMPUTER PROGRAMMING | | | | | | | | 30400 1 | |
| BIOLOGICAL | | | 30000 1 | | | | 21000 1 | | |

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 90th: 22080 / 10th: 18330 PART 5 - PAGE 1

| CURRICULUM | MANUFACTURING/ | SYSTEMS / PROG | POWER SYSTEMS | SOFTWARE DESIG | HARDWARE DESIG | RESEARCH & DEV | TESTING | PROCESS ENGINE | OTHER ENGINEER |
|---|---|---|---|---|---|---|---|---|---|
| ACCOUNTING | | 23000 1 | | | | | | | |
| BUSINESS ADMIN (INCL MGMT | | | | 25750 2 | | | | | |
| DISTRIBUTION MANAGEMENT | 28400 2 | | | | | | | | |
| HUMAN RSRCS (incl LABOR R | 30800 1 | | | | | | | | |
| MANAGEMENT INFO SYSTEMS | 26400 1 | 24980 2 | | 25992 1 | | | | | |
| AEROSPACE & AERONAUTICAL | 27627 5 | | | | | 29600 1 | 29380 2 | | 34060 2 |
| AGRICULTURAL | 25000 1 | | | | | | | | |
| BIOENGINEERING & BIOMEDIC | | | | 30160 1 | | | | | |
| CHEMICAL | 32704 8 | | | | | 32949 9 | | 33058 31<br>35460/32100 | 31661 12 |
| CIVIL | 27237 4 | | | | | | | | 29232 1 |
| COMPUTER | | 30675 4 | | 31500 2 | 32520 1 | 30500 3 | | | |
| ELECTRICAL/ELECTRONIC | 30929 41<br>36000/29700 | 30935 24<br>36000/29100 | 30040 10 | 30985 6 | 28438 7 | 30664 12 | 29823 4 | 31360 12 | 30568 14 |
| INDUSTRIAL | 29934 23<br>36000/28000 | 30900 1 | | | | 30000 1 | 29000 1 | | 29040 2 |
| MECHANICAL | 29911 98<br>34500/25836 | 30000 3 | 29573 6 | 31200 1 | 31000 3 | 29703 13 | 28200 3 | 30440 17 | 29178 13 |
| METALLURGICAL | 30000 1 | | | | | 32000 1 | 23000 1 | | |
| NUCLEAR | | | | | | | | | 30000 1 |
| PETROLEUM | | | | | | | | 36600 1 | |
| ENGINEERING-TECHNOLOGY | 31566 28<br>52000/27600 | | | | 30463 4 | | 23710 4 | 29100 2 | 27167 3 |
| OTHER AGRICULTURAL SCIENC | | | | | | | 17750 2 | | |
| COMPUTER SCIENCE | 29400 1 | | | 28678 13 | | | | | |
| COMPUTER PROGRAMMING | | | | 25000 1 | | | | | 29220 1 |
| INFORMATION SCIENCES & SY | | 24000 1 | | | | | | | |
| BIOLOGICAL | | | | | | | 18720 1 | | |

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330



| CURRICULUM | MANUFACTURING/ | SYSTEMS / PROG | POWER SYSTEMS | SOFTWARE DESIG | HARDWARE DESIG | RESEARCH & DEV | TESTING | PROCESS ENGINE | OTHER ENGINEER |
|---|---|---|---|---|---|---|---|---|---|
| CHEMISTRY | 28200 1 | | | | | 20200 1 | 29000 1 | | |
| PHYSICS | | | 28800 1 | | | 16000 1 | | | |

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330



| CURRICULUM | COMPUTER PROGR | INFORMATION SY | SYSTEMS ANALYS | ACTUARIAL | AGRICULTURE/NA | ARCHITECTURE | CONSULTING | HUMAN RESRCS / | MANAGEMENT TRA |
|---|---|---|---|---|---|---|---|---|---|
| ACCOUNTING | | 28467 3 | 27000 1 | | | | 26750 4 | | 24800 5 |
| BUSINESS ADMIN (INCL MGMT | 27500 1 | | 28290 2 | | | | 26250 4 | 24436 11 | 20247 37<br>29100/16500 |
| DISTRIBUTION MANAGEMENT | | | | | | | | | 23248 12 |
| ECONOM & FINANCE (BANKING | | 24500 1 | 47000 1 | | | | 25055 11 | 20000 1 | 20396 20<br>25200/18000 |
| HOTEL/RESTAURANT MGMT. | | | | | | | | | 18266 13 |
| HUMAN RSRCS (incl LABOR R | | | | | | | | 21970 6 | 23000 2 |
| MANAGEMENT INFO SYSTEMS | 27798 17 | 26114 43<br>31200/24500 | 27398 9 | | | | 26469 8 | | 27200 3 |
| MARKETING/MARK MGMT (RESR | | | | | | | 25000 1 | | 21422 34<br>27600/18000 |
| ADVERTISING | | | | | | | | | 18650 2 |
| COMMUNICATIONS | | | | | | | | | 17043 6 |
| JOURNALISM | | | | | | | | | 17000 1 |
| ELEMENTARY EDUCATION | | | | | | | 20000 1 | | |
| HUMAN ECOLOGY (HOME ECONO | | | | | | | 14500 2 | 17500 1 | 18000 1 |
| TEXTILES & CLOTHING | | | | | | | | | 17333 3 |
| LETTERS (incl English, Li | | 25000 1 | | | | | 25500 1 | 25500 2 | 18375 3 |
| VISUAL & PERFORMING ARTS | | | | | | 17000 1 | | | 17000 2 |
| HUMANITIES - OTHER | 32760 1 | | | | | | | | 23333 3 |
| HISTORY | | | | | | | | | 12500 1 |
| POLITICAL SCIENCE/GOVT | | | | | | | | | 21000 2 |
| PSYCHOLOGY | 24000 1 | | | | | | 17000 1 | 16200 2 | 20782 2 |
| SOCIOLOGY | | | | | | | | | 22000 1 |
| SOCIAL SCIENCES-OTHER | | | | | | | 20412 2 | 28000 2 | 19800 2 |
| CHEMICAL | | | | | | | 31350 2 | | 32940 2 |

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330



| CURRICULUM | COMPUTER PROGR | INFORMATION SY | SYSTEMS ANALYS | ACTUARIAL | AGRICULTURE/NA | ARCHITECTURE | CONSULTING | HUMAN RESRCS / | MANAGEMENT TRA |
|---|---|---|---|---|---|---|---|---|---|
| CIVIL | | | | | | | 25500 1 | | |
| COMPUTER | 27647 7 | 29500 1 | 25000 1 | | | | | | |
| ELECTRICAL/ELECTRONIC | | | 27000 1 | | | | 28799 3 | | |
| INDUSTRIAL | | | | | | | 27000 2 | | 32700 1 |
| MECHANICAL | | | | | | 12100 1 | 29650 6 | | 31560 5 |
| ENGINEERING TECHNOLOGY | 30050 2 | | | | | | 40000 1 | | 26400 3 |
| AGRIBUSINESS | | 31200 1 | | | 23067 6 | | | | 20600 1 |
| ANIMAL SCIENCES | | | | | | | | | 19800 3 |
| PLANT SCIENCES | | | | | | | 18000 1 | | |
| OTHER AGRICULTURAL SCIENC | | | | | 29100 1 | | | | 13000 1 |
| COMPUTER SCIENCE | 26409 60<br>32532/20000 | 28599 7 | 28885 15 | | | | 25000 2 | | 19933 3 |
| COMPUTER PROGRAMMING | 24759 5 | | | | | | | | |
| INFORMATION SCIENCES & SY | 25550 4 | 24794 6 | 26304 6 | | | | 26500 1 | | |
| SYSTEMS ANALYSIS | | 30000 1 | 29124 4 | | | | | | |
| ACTUARIAL | | | | 31560 5 | | | | | |
| CHEMISTRY | | | | | | | | | 29393 3 |
| MATHEMATICS | 25000 1 | 26400 2 | 27500 1 | 20247 3 | | | | | |

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330



| CURRICULUM | MATH/STATISTIC | NURSES / PERSO | OTHER HEALTH R | PARALEGAL | PERFORMING ART | RESEARCHERS NO | RESEARCHERS - | TEACHING |
|---|---|---|---|---|---|---|---|---|
| ECONOM & FINANCE (BANKING | | | | | | | | 22000 1 |
| COMMUNICATIONS | | | | | | | | 22400 1 |
| ELEMENTARY EDUCATION | | | | | | | | 17060 28<br>24099/12000 |
| PRE-ELEMENTARY EDUCATION | | | | | | | | 13090 4 |
| PHYSICAL EDUCATION | | | | | | | | 17500 1 |
| SPECIAL EDUCATION | | | | | | | | 20767 3 |
| LETTERS (incl English, Li | | | | | | | | 18067 3 |
| VISUAL & PERFORMING ARTS | | | | | 15000 1 | | | 12500 1 |
| HUMANITIES - OTHER | | | | 27000 1 | | | | 19000 2 |
| CRIMINAL JUSTICE | | | | 13920 1 | | | | |
| POLITICAL SCIENCE/GOVT | | | | | | | | 19300 2 |
| PSYCHOLOGY | | | 15500 2 | | | 14750 2 | | |
| SOCIOLOGY | | | 20000 1 | | | | | |
| SOCIAL SCIENCES-OTHER | | | | | | | | 13250 2 |
| MECHANICAL | | | 29000 1 | | | | | |
| ALLIED HEALTH | | | 23924 38<br>30000/19000 | | | | | |
| NURSING | | 24758 44<br>40000/20000 | | | | | | |
| PHARMACY | | | 28550 4 | | | | | |
| BIOLOGICAL | | | 18869 3 | | | | 18662 4 | |
| CHEMISTRY | | | | | | 25630 2 | 21083 6 | |
| MATHEMATICS | | | | | | | | 22063 3 |

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330



| CURRICULUM | ACCOUNTING (PU | ACCOUNTING (PR | COMMERCIAL BAN | COMMERCIAL BAN | INVESTMT BANKI | INVESTMT BANKN | INVESTMT BANKG | INVESTMT BANKG | FINANCIAL/TREA |
|---|---|---|---|---|---|---|---|---|---|
| BACHELOR - NON TECHNICAL | 25464 437<br>31000/23100 | 23542 79<br>38000/19776 | 22443 14 | 22400 5 | 24100 2 | | | 25000 1 | 24939 33<br>30000/22000 |
| BACHELOR - TECHNICAL | | | | 18500 1 | | | | | |

| CURRICULUM | PORTFOLIO MGMT | UNDERWRITING | ADVERTISING | BRAND/PRODUCT | BUYER/MERCHAND | MARKET RESEARC | SALES | DESIGN/GRAPHIC | MEDIA PLANNING |
|---|---|---|---|---|---|---|---|---|---|
| BACHELOR - NON TECHNICAL | 24400 3 | 22920 9 | 15833 3 | 24157 18 | 23249 30<br>29000/19000 | 22784 11 | 22164 133<br>55000/18000 | 19061 5 | 12275 1 |
| BACHELOR - TECHNICAL | | | | 29250 2 | 22000 2 | 20670 2 | 24944 16 | 24700 3 | |

| CURRICULUM | ON-AIR REPORTI | PRODUCTION | PUBLIC RELATIO | WRITING / EDIT | EXECUTIVE, LEG | FINANC,TAXA, M | ECONOMIC PROGR | LAW ENFORCEMEN | MILITARY |
|---|---|---|---|---|---|---|---|---|---|
| BACHELOR - NON TECHNICAL | 18000 2 | 14440 5 | 18029 13 | 15150 8 | 16020 1 | | 21000 1 | 21348 12 | 19612 22<br>25992/16056 |
| BACHELOR - TECHNICAL | | | 26467 3 | 18500 1 | | | | | 22041 6 |

| CURRICULUM | NATIONAL SECUR | URBAN / REGION | ADMINISTRATION | COUNSELING | FUNDRAISING / | SOCIAL WORK | BIOENGINEERING | DESIGN / CONST | ENVIRONMENTAL/ |
|---|---|---|---|---|---|---|---|---|---|
| BACHELOR - NON TECHNICAL | 16312 3 | | 24201 6 | 14213 6 | 23500 1 | 21987 6 | | 31767 3 | |
| BACHELOR - TECHNICAL | | | 23187 3 | 30000 1 | | | 21000 1 | 27888 117<br>42000/23004 | 26394 10 |

| CURRICULUM | MANUFACTURING/ | SYSTEMS / PROG | POWER SYSTEMS | SOFTWARE DESIG | HARDWARE DESIG | RESEARCH & DEV | TESTING | PROCESS ENGINE | OTHER ENGINEER |
|---|---|---|---|---|---|---|---|---|---|
| BACHELOR - NON TECHNICAL | 28500 4 | 24320 3 | | 25831 3 | | | | | |
| BACHELOR - TECHNICAL | 30299 211<br>52000/27000 | 30607 33<br>36000/29000 | 29802 17 | 29503 24<br>34000/26000 | 29762 15 | 30237 42<br>40000/28000 | 25932 19 | 31959 63<br>36600/29224 | 30273 49<br>41600/25000 |

| CURRICULUM | COMPUTER PROGR | INFORMATION SY | SYSTEMS ANALYS | ACTUARIAL | AGRICULTURE/NA | ARCHITECTURE | CONSULTING | HUMAN RESRCS / | MANAGEMENT TRA |
|---|---|---|---|---|---|---|---|---|---|
| BACHELOR - NON TECHNICAL | 27841 20<br>33600/25000 | 26204 48<br>31200/24500 | 29012 13 | | | 17000 1 | 24476 35<br>30500/20000 | 23101 25<br>35000/17500 | 20624 155<br>39600/17000 |
| BACHELOR - TECHNICAL | 26445 79<br>32532/20000 | 27359 18 | 28110 28<br>50000/25000 | 27318 8 | 23929 7 | 12100 1 | 28473 19 | | 26207 22<br>33480/20000 |

| CURRICULUM | MATH/STATISTIC | NURSES / PERSO | OTHER HEALTH R | PARALEGAL | PERFORMING ART | RESEARCHERS NO | RESEARCHERS - | TEACHING |
|---|---|---|---|---|---|---|---|---|
| BACHELOR - NON TECHNICAL | | | 17000 3 | 20460 2 | 15000 1 | 14750 2 | | 17168 48<br>27000/12000 |
| BACHELOR - TECHNICAL | | 24758 44<br>40000/20000 | 24107 46<br>34600/18000 | | | 25630 2 | 20115 10 | 22063 3 |